

**AGENDA – QUARTERLY MEETING of the NEBRASKA BRAND COMMITTEE**

**Tuesday June 6, 2023  
9:00 a.m. CST  
Location of Meeting  
Mid-Plains Community College  
North Campus Room 202  
1101 Halligan Dr.  
North Platte, NE 69101**

*All agenda items are for discussion and action will be taken as deemed appropriate. The Committee reserves the right to go into closed session in accordance with Neb.Rev.Stat. §84-1410.*

**Call to Order**

- Pursuant to Neb.Rev.Stat. §84-1412(8) a current copy of the Nebraska Open Meetings Act is posted in the meeting room at a location accessible to members of the public.
- Roll Call
- Adoption of Agenda
- **Current Business**
  1. Introduction of Attendees
  2. Approval of Minutes
    - a. March 14, 2023
  3. Brian Miller: Brand Recording Issue
  4. Producer Issue Discussion
    - a. Tom and Patsy Tines
    - b. Geoff Cook
  5. Consideration and Acceptance of Financial Statements
  6. Legislative Updates
  7. Nebraska Brand Committee Policy, Rules, and Regulation Review and Updates

8. Staff Updates and Ratification of Personnel changes
9. Estray Reports
10. Strategic Plan Review
11. Fee Schedule Review and Discussion
12. Executive Session: To Receive Legal Advice Related to Potential or Anticipated Litigation, Legislative, Personnel matters and Review of Special Projects
13. Technology Report - IT Coordinator Danna Schwenk
14. Registered Feedlot Audit Updates
15. District Supervisors Reports
  - a. East - Shawn Hanks
  - b. North - Kayla Jesse
  - c. West - Scott Lindsey
16. Chief Investigators Report
17. Executive Directors Report
18. Public Comment
19. Adjournment