

AGENDA – QUARTERLY MEETING of the NEBRASKA BRAND COMMITTEE

Wednesday December 1, 2021

9:00 a.m. Central Time

Location of Meeting

Nebraska Beef Council

Meeting Room

1319 Central Ave.

Kearney, NE 68847

**Online meeting credentials available via WebEx by registration only.
Email Danna.Schwenk@nebraska.gov for invitation prior to meeting start time.**

All agenda items are for discussion and action will be taken as deemed appropriate. The Committee reserves the right to go into closed session in accordance with Neb.Rev.Stat. §84-1410.

Call to Order

- Pursuant to Neb.Rev.Stat. §84-1412(8) a current copy of the Nebraska Open Meetings Act is posted in the meeting room at a location accessible to members of the public.
- Roll Call
- **Adoption of Agenda**
- **Current Business**
 1. Introduction of Attendees
 2. Approval of September 8, 2021 & November 16th Meeting Minutes
 3. Consideration and Acceptance of Financial Statements (Becki Vineyard)
 4. 2022 Quarterly Meeting Date Schedule
 5. Nebraska Brand Committee Policy, Rules and Regulations Review and Updates (Becki Vineyard)
 - a. PCI Training
 - b. Referral Bonuses
 6. Staff Updates and Ratification of Personnel Changes
 - a. Discussion on West Area Staff changes. (Leadership Team)
 7. Estray Reports (Dean Anderson)

8. Strategic Plan Review
9. Fee Schedule Review and Discussion
 - a. Brand Research Fee & Implementation Date (LB 572)
10. Technology Report (Danna Schwenk)
 - a. E-Inspection Sub Committee
 - b. December 1st report to Ag Committee
 - c. December 9th presentation to Ag Committee
- 11. Public Comment on E-Inspection**
12. Chief Investigators Report (Tom Hughson)
13. Chief Inspectors Report (Dean Anderson)
14. Registered Feedlot Audit Updates (Dean & Tom)
15. Executive Session: To Receive Legal Advice Related to Potential or Anticipated Litigation, Legislative, Personnel matters and Review of Special Projects
16. Clarification of the Committees interpretation of brand inspection requirements under the Registered Feedlot Program.
17. Executive Directors Report (John Widdowson)
- 18. Public Comment**
- 19. Adjournment**